



**COLOR FOCUS**  
*Power of Color*

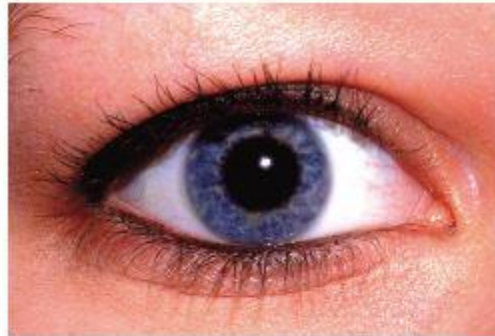
AWARD WINNING STYLIST & INSTRUCTOR-

*Maree André*

## EYE COLOR

Blue/Green Eyes

Ash Base  
Virgin Hair



Brown/Gold Eyes

Red Base  
Virgin Hair



## LIGHT VS. DARK

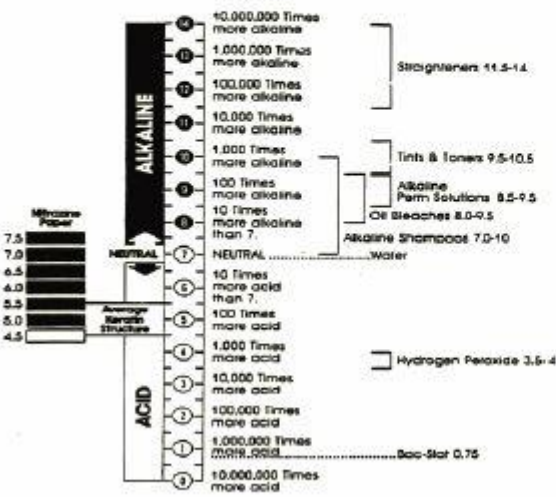
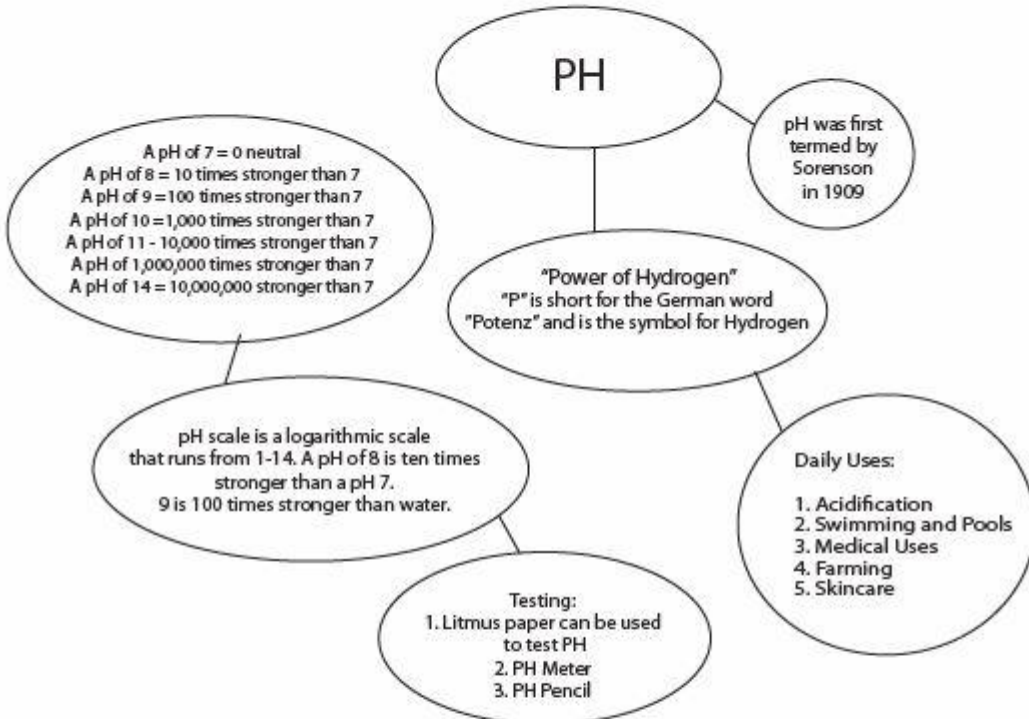
- Light brings out
- Dark diminishes



### Rules of Light and Dark

1. Light brings out, and dark diminishes. This rule is used in hair color, makeup, wardrobe, decorating and the arts.
2. The eye is drawn to light colors while dark colors fade into the distance.
3. When an artist paints a picture and he wants certain trees to come to the front of the canvas, he just adds a little white or yellow to the tree and the trees move to the front of the canvas.
4. In makeup, you can change the shape of anyone's face by using the light and dark technique. You can bring out or diminish the eyes by just using light or dark eye shadows, or you can change a heavy jaw or nose line by simply using a darker foundation.
5. In wardrobe, you can lose ten pounds by wearing solid black! You can change the look of your weight by using the light and dark rule.
6. In interior design and decorating, you can change the size of a room by using the light and dark rule.
7. In hair color you can design the light and dark streaks in your clients hair color to change and enhance the shape of her/his face by using the light and dark rule.
8. Remember, you are the expert, and let your client know what you are doing.

# PH CHART



## CORRECTIVE HAIR COLOR WITH CONFIDENCE



### Healthy Hair

Holds red, orange and gold  
Needs ash to neutralize

### Porous Hair

Needs red, orange  
or gold to neutralize

Porous ends will appear cooler or ash, counteract with warm tones and fillers.

Rule of thumb is choosing a filler two levels lighter than your choice of color you are going to apply.

### Pre-filling the Hair for Dye Back to Natural

Filling is necessary in the following instances

- When the hair is not holding hair color and fades fast
- When hair is faded two levels
- Prior to tint back to natural

### Three Ways to Apply a Filler

- Apply filler and dry into hair, apply color
- Apply filler and wait 10-20 minutes and rinse, then towel dry
- Apply filler and wait 10 minutes and apply color over filler